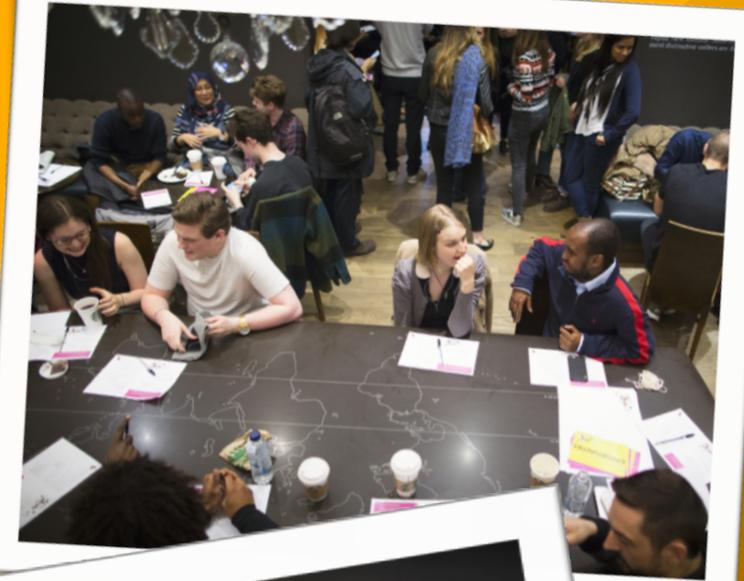


# DECAFE

**DeCafe [Democracy Cafe] is our reinvigoration of the 17th century coffee house tradition where members of society would gather and discuss political issues.**

Working with Starbucks UK, we hosted 60 events in coffee shops across the UK and brought together diverse members of the local community who do not usually interact with each other to discuss the most pressing issues of the day as well as possible solutions. This model brings a social buzz back to coffee shops and makes them a place where communities can come together and engage in meaningful discussions.

DeCafe kicks off with an icebreaker to create a comfortable, friendly atmosphere. Then, our trained facilitators gather people around tables and host the session, guiding the discussions at their table. The facilitators then rotate, giving participants the opportunity to explore a variety of topics. The event lasts approximately an hour.



# KEY OUTCOMES

1. Brings people from different walks of life together to share their thoughts and listen to other opinions in a safe space.
2. Serves as a highly effective way for individuals to explore active citizenship and community engagement.
3. Reinvigorates the idea that a local coffee shop can be a place for vibrant discussion.



64%

*stated that the DeCafe event made them more interested in politics*

73%

*of attendees were 16-24 year olds (three quarters of attendees)*

95%

*felt that DeCafe had either very effectively or somewhat effectively impacted their personal knowledge, understanding or opinion of politics.*

95%

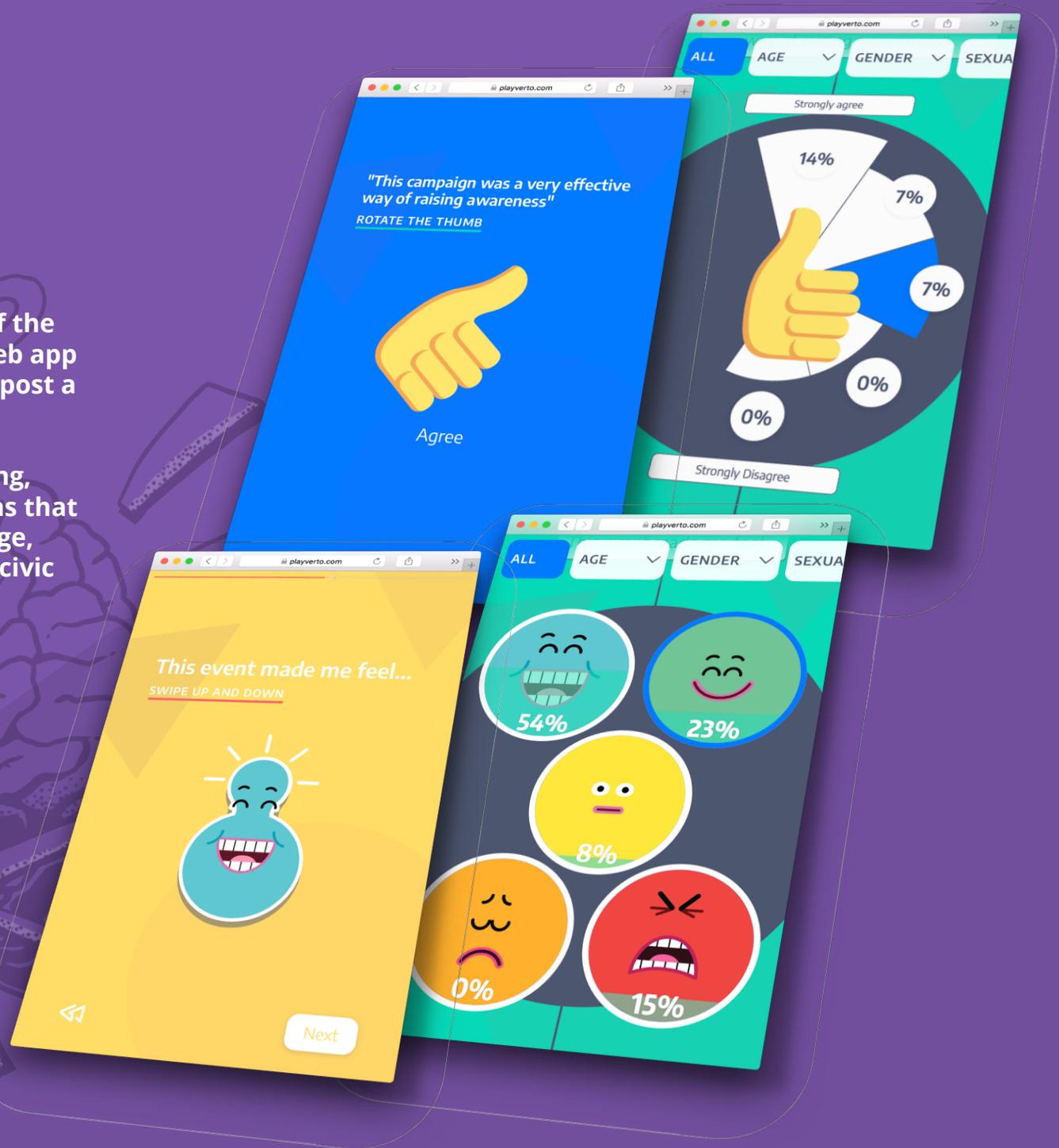
*of all attendees of the 2016 DeCafe series stated that the DeCafe event had given them more confidence to get involved in politics in some way.*



# VERTO

Finally, we measure the impact of the session with Verto, our unique web app that gathers insight pre and post a DeCafe.

Working with an academic steering group we have prepared questions that will measure changes in knowledge, confidence and attitude towards civic engagement.



**WE ONLY DO ONE TYPE OF ENGAGEMENT -  
MEANINGFUL AND PURPOSE DRIVEN.**



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