

Community Engagement

Bringing people together and creating a safe place for discussion is one of our specialities. Using our years of experience, both domestic and international, we can curate a workshop or event for your organisation that will be meaningful and engaging.

Our goal is to always keep our community engagement events unique and fun, through activities that increase people's confidence and encourage critical thinking, allowing you to collect rich insight.

We have curated different workshops and events for a variety of organisations both domestic and international. Our methodology is transferable and our clients include The Cabinet Office, NCS and Starbucks within the UK and Europe and Mi Sangre and TAAP foundation in Colombia.

If you want to engage a new or existing demographic, your colleagues or wider communities - reach out to us today.



#BTBColombia

Using our tried and tested techniques we developed a new workshop exclusively for Colombian-based social enterprises, Mi Sangre and TAAP Foundation, who are focused on peace-building among young and socially-excluded communities.

Traveling to four different cities in one week we documented our experience with our #BTBColombia online video series.

We developed a programme that engaged over 200 young Colombians to become facilitators, teaching them the basics of civic engagement and techniques to spread the democratic message in their own communities. Providing them with resources and directing the workshops personally, we saw first hand the power of democracy in action.

Within the first month, over 1266 young people in countless urban and rural areas attended events organised by the trained facilitators, spreading the idea of active citizenship and meaningful community engagement.

Through this enriching collaboration, BtB transferred their experiences to over a hundred young Colombian leaders who led a successful Get-Out-the-Vote campaign in the Colombian context, inspiring thousands of youth to exercise their right to civic participation. Working together has been an opportunity to spotlight the power of young people across the globe.

Catalina Cock, Mi Sangre





DeCafe

DeCafe [Democracy Cafe] is our reinvigoration of the 17th century coffee house tradition where members of society would gather and discuss political issues.

Working with Starbucks UK, we hosted 60 events in coffee shops across the UK and brought together diverse members of the local community who do not usually interact with each other, to discuss the most pressing issues of the day, and more importantly, the possible solutions.

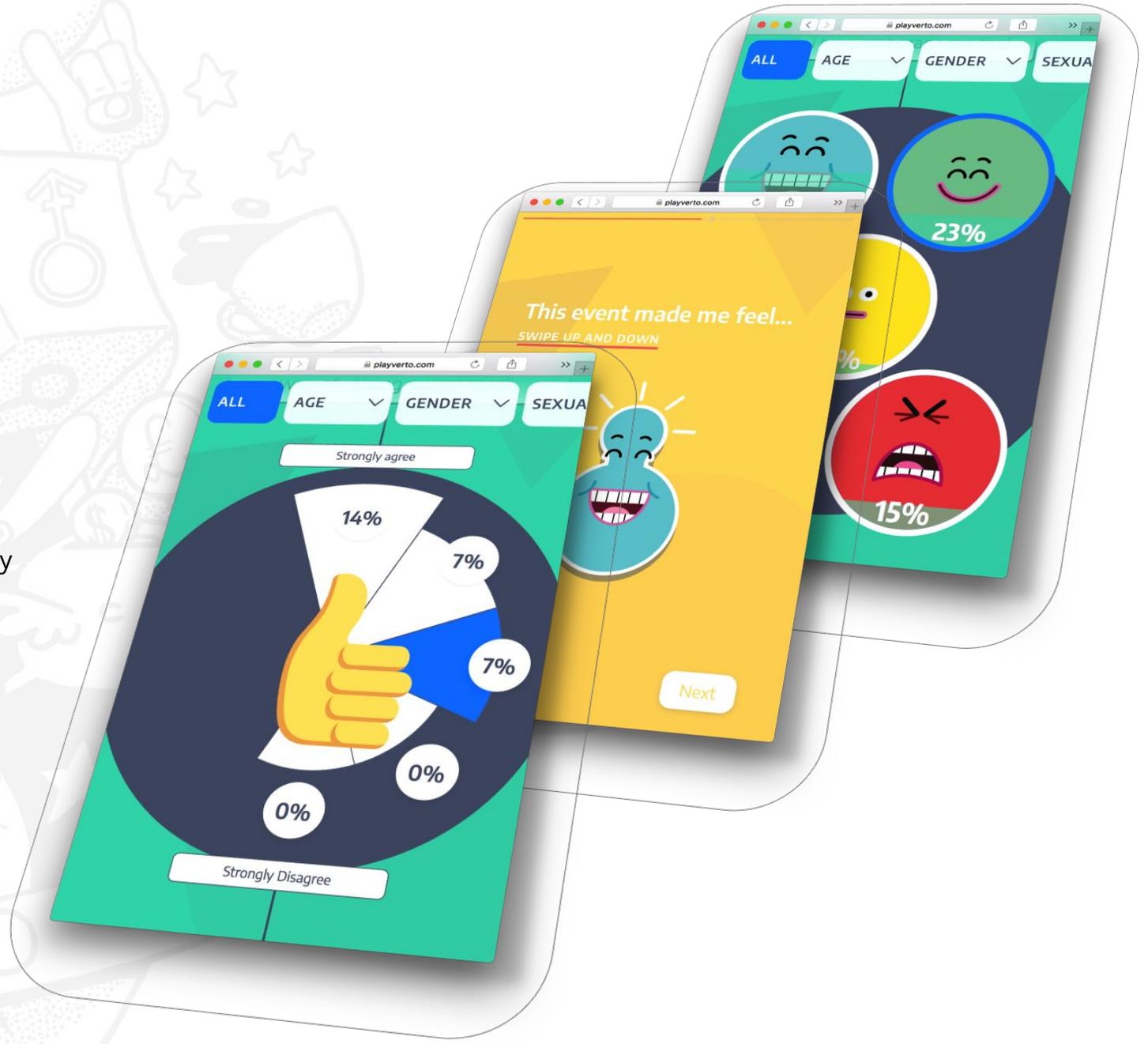
This model brings a social buzz back to coffee shops and makes them a place where communities can come together and engage in meaningful discussions.





In order to measure your impact and attribution we'll bookend your event with a Verto survey.

Verto is a gamified survey platform that can be used to gather meaningful insight and data that you can share with your key stakeholders.



**WE ONLY DO ONE TYPE OF ENGAGEMENT -
MEANINGFUL AND PURPOSE DRIVEN**



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EXPLORE HOW WE CAN SUPPORT YOU**

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